

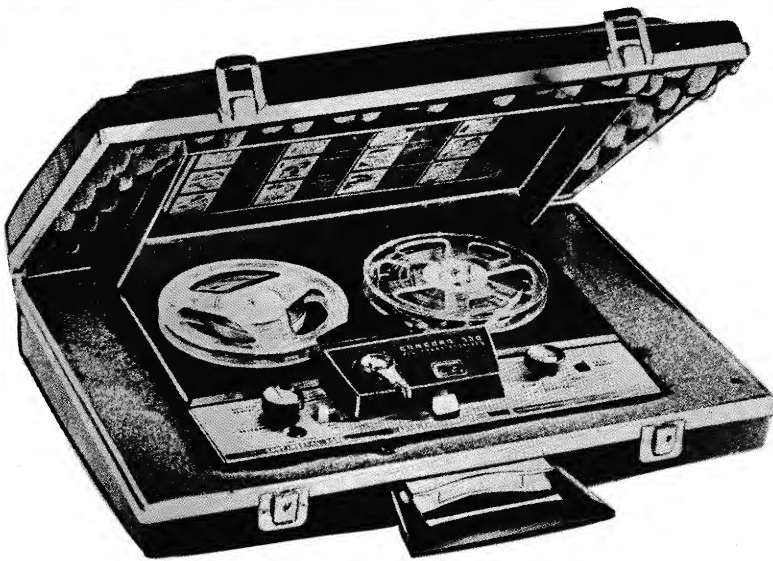
***When You Speak, Your Attache Case Records-  
When You Stop Speaking, it Stops***  
(WITHOUT YOU TOUCHING A THING!)

**THE NEW**

**ZELEX 220**

**OFFICE AND BUSINESS**

**RECORDING SYSTEM \$349.00**



*Tape - allows you  
days of voice  
activated recording*

1. High Reliability Voice Activated Investigator Recorder.
2. High-Quality Executive Attache Case
3. Two concealed built in microphones for omni directional pick-up
4. Concealed ON-OFF Microswitch.
5. Telecord direct telephone recording adapter
6. Two power sources - 6 flashlight batteries and AC current adapter.
7. Foot Pedal - for secretarial transcriptions.
8. Miscellaneous Kit.



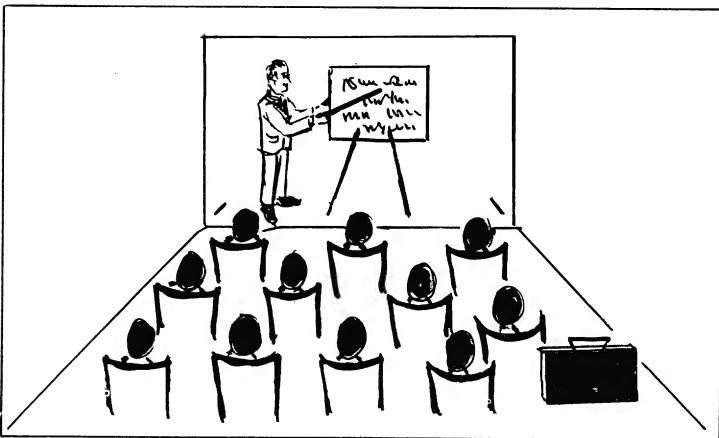
**SALES:** With this Device, a sales manager can gain a tremendous insight into the capabilities of his salesman and the effectiveness of their techniques by listening in on typical selling situations. During crucial sales meetings, or where he is encountering inexplicable obstacles, the salesman can record conversations for later study. Sales are made or lost in an instant; that instant should be on tape.



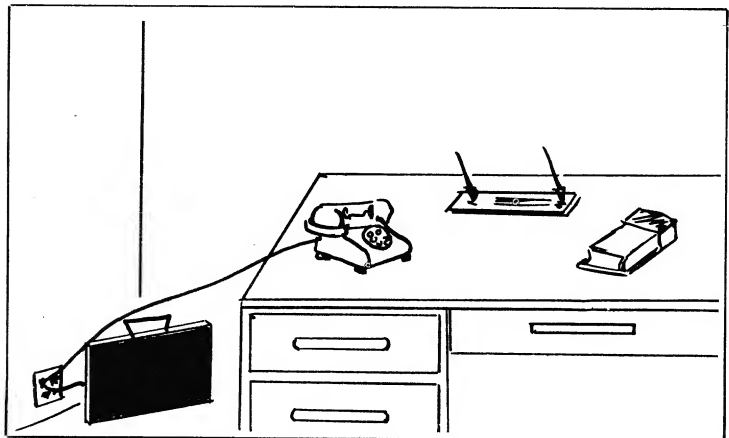
**HIGH LEVEL MEETINGS:** When a corporation summons its Board or other polycymaking bodies to meet, important decisions are in the making. Accurate records of these decisions and details of their implementation are vital. There is no more accurate method of obtaining such meeting minutes than through a tape recording. There is no more excuse for an important phrase to be left out or misquoted merely because an executive happened to speak faster than a stenographer can write.



**INVITATION TO BID:** How often are agreements between government bodies and contractors reached after laborious negotiation over a conference table only to be voided when one or the other party decides that the terms of the resultant contract are not what had been agreed upon? This considerable waste of time and energy can be avoided by recording the terms of an oral discussion before committing them to paper. Prime contractors can also use this technique to assure themselves of adequate records of requests-to-bid meetings with sub-contractors.



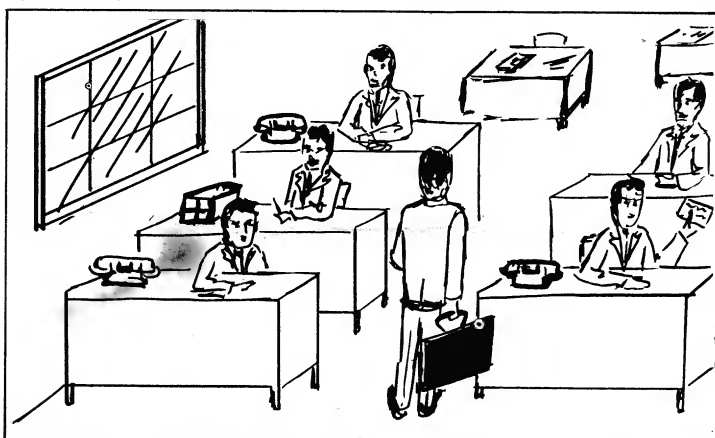
**ENGINEERING & DESIGN:** How to beat the problem of taking notes at detailed technical briefings while trying to absorb and understand the problems in their entirety? Let your recorder do the clerical work, without missing a phrase, while you devote your attention to the problems at hand. And if it's one of those times when, for one reason or another, the gist of the meeting is passing you by, relax; you can always attend it again - in your easy chair.



**TELEPHONE PROCEDURES:** With a Telecord adapter, the tape recorder can be used to transcribe telephone conversations. No longer does there need to be any doubt about the details of important messages, order or instructions. A permanent record is made of statements of both parties or, in the event of a conference call, of all parties.



**SURVEYS:** What better way to gauge the opinion of your customers on standard or newly introduced products than to listen to them discuss it. By equipping sales personnel with the tape recorder, you can have accurate records of consumer reaction, with all of the intensities and innuendoes of the original conversations. It is accepted that people will often fail to give their true reactions to someone who is standing before them with a pen and pad in hand. With a hidden tape recorder, no such "stage fright" or self-consciousness need be present.



**MANAGEMENT CONSULTING AND INSPECTING:** Nothing unnerves an employee more than an unknown person inspecting his work and asking questions about his job, while making copious notes. How much more effective is it to conduct such inquiries in an apparently casual manner, with nothing more threatening than a briefcase under your arm. People will often feel constrained to withhold facts, no matter how pertinent they may be, when a record of their statements is being written before their eyes.

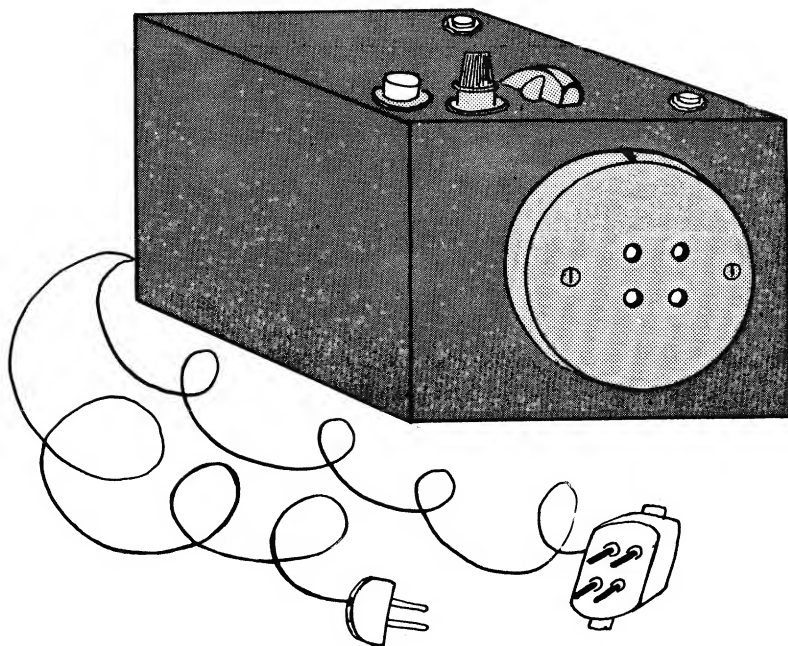


**PERSONNEL INTERVIEWS:** Hiring personnel on the basis of a few minutes interview is difficult, so why not record what your candidate has to say and give yourself some time to think it over? Your notes on an interview may be an accurate guide to what you were thinking at the time, but they cannot match a recording for an objective portrayal of the applicant's attitudes and mannerisms. As a standard procedure for hiring, a tape-recorded interview has the additional advantage of permitting another person to conduct the interview, in your absence, while allowing you to make the final decision on something more than a hearsay basis.

# ZELEX

(212) 421-1666

866 UNITED NATIONS PLAZA, N.Y.C. 10017



ZELEX'S

## Wiretap Trap

Space-age electronics has enabled wiretappers to tap business and private telephone conversations at will. Major publication articles have shown just how many corporations have been at the mercy of these wiretappers. Now, the surveillance industry has, in turn, developed an effective method of combating wiretapping. Zelex Marketing Corporation in cooperation with a team of telephone engineers has developed an exclusive new product to safeguard your telephone privacy.

With the new "Wiretap Trap" installed, monitoring a telephone conversation by wireless transmitters or direct tape recorder connection is impossible. The monitoring receiver or recorder will play back nothing but static. The conversation will, however remain completely normal and undistorted to the people speaking on the phone.

BEFORE NOW PRODUCTS OF THIS TYPE WERE ONLY AVAILABLE TO THE GOVERNMENT.

NOW THIS PRODUCT IS AVAILABLE TO THE GENERAL PUBLIC.

Call For Demonstration

Zelex Marketing Corporation  
866 United Nations Plaza  
New York, New York 10017  
(212) 421-1666

Distributed Exclusively by Zelex Marketing Corporation

MS, President, Food Corporations, Ohio

"The value of the peace of mind I obtain by using the Zelex 'Wiretap Trap' cannot be measured. I can now speak over the phone without worry of proprietary information leaking out."

MC, Embassy to the United Nations  
"Now that we are using the 'Wiretap Trap' we can discuss international and political affairs with a confident feeling of privacy."

PJ, Import - Export, Netherlands  
"Our shipping schedules are of extreme importance to us and it is mandatory we keep them confidential. The 'Wiretap Trap' assures us of this."

WH, Lawyer, California

"We are very happy with 'Wiretap Trap' and feel assured that any telephone communication with our office is strictly confidential."

BB, New York Stock Exchange  
"Our company is using the 'Wiretap Trap' to keep our clients' portfolios confidential."

GA, Aerospace Corp., Florida  
"Three years ago a search disclosed a transmitter (bug) tap on our telephone line. This search was called for because we began to realize that information of great value to our company was leaking out. We feel we lost a great deal of money by this, but cannot calculate the exact amount."  
"Now that we have installed the 'Wiretap Trap,' we feel we have complete telephone security and could be saving hundreds of thousands of dollars."

These are compilations of actual statements, therefore the initials and industries cited have been changed since our clients identities are confidential.



#### EXECUTIVE TELEPHONE RECORDING SYSTEM

Now record all your telephone conversations for your own personal business record. Easy to operate recorder. Comes complete with special telephone pickup requiring no installation or wiring to your phone. Life-like playback of all calls. Complete with start/stop microphone for dictation. Operates at a constant speed of 3 3/4 IPS or 1 1/2 IPS. Recording level indicator. Push-button operation. .... \$79.95

Suggested Accessories: Start/Stop Foot Pedal for Telephone Recording \$18.95  
A.C. Adapter ..... \$12.95

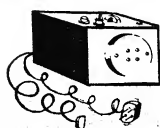
#### RADIO TRANSMITTER AND TRANSISTORIZED RECEIVER

A miniature transmitter the size of a cigarette pack which broadcasts through walls and offices directly to your receiver (up to 500 ft.). This sensational electronic device is wireless and can be used in monitoring conversations or carried for relay to a third person's transmitter and receiver. ..\$150.00

Also Ideal Accessories for.....#220  
Attache System



#### STOP WIRETAPS WITH THE NEW ZELEX WIRETAP SAFEGUARD



One of the first devices on the market that guarantees to prevent the recording of a telephone conversation by any type of recording device or transmitter. If at this moment, or at any time your phone is bugged, the wiretap safeguard will block any operation of a bug. Completely automatic and foolproof. It works 24-hours a day to protect you.

\$495.00 or ask about low-cost rental plan

#### METHODS OF SURVEILLANCE EQUIPMENT IN BUSINESS

Zelex now offers a complete guide to the often secretive world of security surveillance applications in business and industry. Complete package SSD1\*.

Consists of:

- 1) 16-page white paper on the uses and abuses of industrial security equipment.
- 2) Report on who is using bugging equipment.
- 3) Complete cataloging of security equipment.
- 4) Business uses of attache case system.
- 5) Information on wiretap safeguard.
- 6) Car telephone brochure and comparison chart.



\*Send \$2.00  
for Package  
\*SSDI

Consultants to business and industry

**zelex**  
**MARKETING CORPORATION**

866 United Nations Plaza  
New York, N.Y. 10017  
(212) 421-1666

call for representative

**new  
industrial  
security  
equipment  
&  
special  
telephone  
devices**



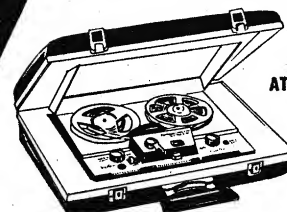
#### FOUNTAIN PEN MICROPHONE

Ultra-sensitive miniature microphone concealed in a dummy pen case. Impossible to tell it's a microphone even when visible  
\$24.95

#### A PHONE IN YOUR CAR?



Save money on your car telephone. Buy it now instead of renting forever. Ask our representative to give you comparative cost details.



#### ATTACHE CASE

Now Zelex attache case will record your meetings, sales interviews, surveys, consultations and interviews. One of the latest achievements of business equipment electronics. Voice activated, records on the start of a conversation. Tape as far as 30 ft. from subject up to 3 hours. Appears as an ordinary attache case and completely silent in operation. Complete with built-in microphone. Micro-switch in latch for fingertip control. Microcord. Direct telephone line adapter records all phone conversations on any line unattended. Includes A.C. adapter, foot pedal and earphone for secretarial transcription.

Standard Quality Crylac Case.....\$349.00  
Genuine Ox Hide Leather Case, Add \$40.00

#### ZELEX MARKETING CORPORATION 866 United Nations Plaza, New York, N.Y. 10017

Please send post paid items below and indicate amount.

- |                                                            |                     |
|------------------------------------------------------------|---------------------|
| <input type="checkbox"/> Security Information Package SSDI | Quant. .... \$..... |
| <input type="checkbox"/> Executive Phone Recording System  | Quant. .... \$..... |
| <input type="checkbox"/> Wiretap Safeguard                 | Quant. .... \$..... |
| <input type="checkbox"/> "220" Attache Recording System    | Quant. .... \$..... |
| <input type="checkbox"/> Micro-Transmitter & Receiver      | Quant. .... \$..... |
| <input type="checkbox"/> Fountain Pen Microphone           | Quant. .... \$..... |

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Zip \_\_\_\_\_ N.Y.S. Res. Add Sales Tax